

IMPACT

LEADERSHIP

Phil Jewell Speaker Introduction – Serve to Lead

**(to be read as an intro to Phil)*

Our opening keynote for today is titled Serve to Lead.

Our speaker today brings a perspective gained from service in the military and honed and refined in later years by roles in the public service and his experiences launching two successful companies.

He is a graduate of the British Army's Royal Military Academy of Sandhurst, recognized as one of the world's best leadership schools.

He has served with the British, Canadian, and US Armies, and by his mid-twenties was leading soldiers in overseas combat in some of the most intense and challenging environments that exist.

His mission today is to share his personal insights and experiences and help us all, as leaders of ourselves and perhaps others, to learn and grow, while achieving our objectives as life throws down its challenges before us.

He believes leadership is leadership is leadership. Irrelevant of the profession, industry, or sector, the same principles apply, because we're talking about people with emotions.

Please give a warm welcome, to a local Nova Scotian with an English accent, Phil Jewell.