

# KEYNOTE SPEECH

## Are You Irrelevant Yet?

The question any leader must answer with 'Yes'.

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Phil Jewell

Leadership Disrupter

I help organisations maximise talent by encouraging leaders to become more irrelevant by trusting, delegating, and empowering those around them.

Powerful storytelling combined with practical and simple lessons, learned across countries, continents, and cultures.



# Main takeaways:

- Uncover the single most important measurement there is to leadership ability and performance.
- Discover the importance of character and mindset in creating an environment where empowerment and delegation can thrive.
- Understand how to attach meaning to work.
- Gain the courage and confidence to be truly authentic and show-up exactly as ones true self.
- Leave with the one enduring thought that is at the core of everyones success.

# Keynote description:

Whether serving as a young army officer leading soldiers in combat, working in the public service, or his numerous diverse roles and responsibilities in between, Phil's signature keynote speech focusses on powerful personal stories from leadership roles spanning countries, cultures, and continents. His messages centre around one theme – the more irrelevant we can make ourselves the more impact our collective teams can have. He draws out universal lessons to share the key principles, practical questions, and thoughts to ponder anyone wanting to elevate and develop those around them should have.

He does this whilst recounting his times on patrol in the wadi's and deserts of Afghanistan and the lessons he learned on the way; ones that had been introduced to him during his training and became embodied during some of the most intense challenges a leader can face. These lessons have helped shape him, yet they don't define him. He also shares powerful stories and lessons he's learned on the way, whether working in a fast-food restaurant during high school or trying to be the best parent he can to two wonderful children. What he shares and how he does it is as real and authentic as it gets.

With such broad experience, he bridges the gap from his stories and message to make it resonate with leaders at all levels, across all industries and professions.





Marc Doucet  
Area Manager, Royal LePage



"Phil spoke at our annual business planning sessions totalling around 300 people. We wanted to inspire and motivate our agents; give them the belief that they have what it takes to navigate the challenges ahead. Phil met this objective and more. His powerful storytelling captivated the audience and I have never seen every single person in the room be as silent and engaged as when Phil was speaking. His ability to relate the message to our world and unique challenges was extremely appreciated and impressive, and without a doubt he left us all inspired to face the uncertainties that lie ahead."



Kim Day  
President, Steele Auto Group



After having heard Phil speak myself, I was so impacted by his message that I invited him to speak to the whole leadership team here at Steel Auto Group. He did not disappoint. His messages and storytelling captivated the team; his points resonating clearly with everyone. We were fortunate enough to have some open discussion afterwards, where Phil shared some more of his lessons and beliefs; all of this led to some very thought provoking and honest reflections that will help us grow as a team and navigate the challenges ahead of us. I would highly recommend Phil as a speaker. He is honest, vulnerable, and 'real/unique' – he has lived the leadership experiences and not just read about them!



Sally Van De Wiel,  
VP Operations , East Coast Credit Union



"We invited Phil to speak at the end of a three-day strategic planning session with our management team, and he did not disappoint! His powerful storytelling captivated the room, but it was his ability to relate his stories and experiences to our world and daily realities that really resonated the most. It was impactful, emotional, and also extremely relevant and applicable to the challenges, issues, and opportunities we face. I would highly recommend Phil as a speaker to your organisation. His fresh perspective really does challenge our way of thinking and leading and left a lasting impact on all of us."

